



Harrison Goddard Foote  
Patent and Trade Mark  
Attorneys

Intellectual property:  
Release its potential

[www.hgf.com](http://www.hgf.com)



HGF Patent and  
Trade Mark Attorneys

Intellectual property:  
Release its potential

Harrison  
Goddard Foote  
has achieved  
rankings in:

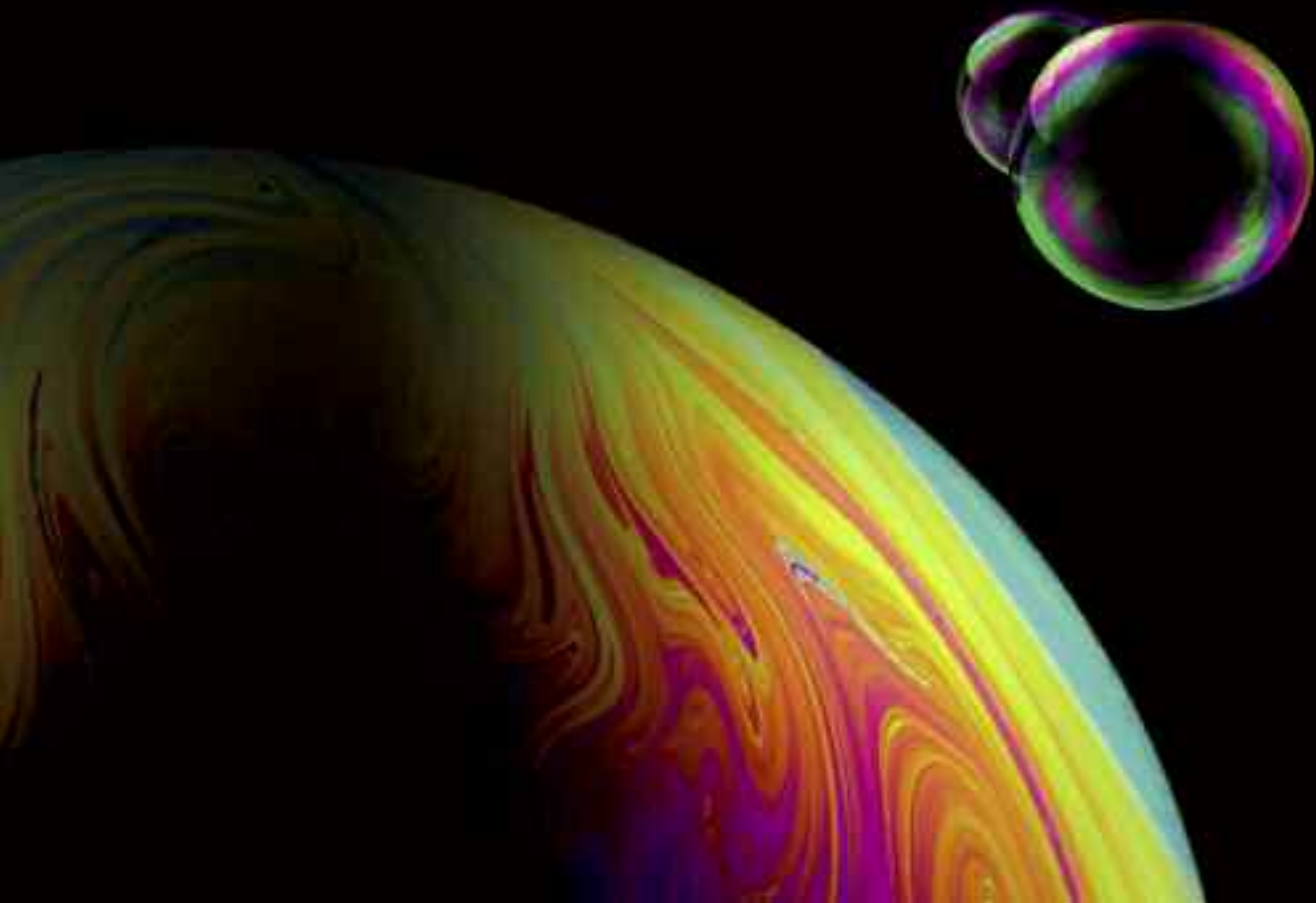
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Legal 500

Chambers

Managing Intellectual Property

key individuals listed in the IAM 250 -  
The world's leading IP strategists.



## Dynamic growth, established reputation

Established in 1995, Harrison Goddard Foote (HGF) is one of the most innovative firms of Patent and Trade Mark Attorneys in the UK. We believe this to be one of our strengths, as the firm has the dynamism to adapt to, and operate in, a complex and ever more rapidly changing commercial and technical environment.

HGF provides the very latest thinking and methodologies with regard to the securing, defence and policing of clients' intellectual property. Such is our reputation in this field that, in just over a decade, we have grown to become one of the 10 largest dedicated IP firms in the UK.



## European base, global reach

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HGF provides a diverse range of UK and European services from its offices in Aberdeen, Glasgow, Leeds, Liverpool, London, Manchester, Rugby, Sheffield and York, and operates throughout the rest of the world via professional associates.

### The firm's portfolio of services includes:

- Brand Strategy
- Copyright
- Clearance Searches
- Dispute Resolution
- Domain Name
- Due Diligence
- Freedom to Operate
- Infringement Advice
- IP Audits
- IP Education and Training
- Licensing
- Litigation Support
- Negotiation
- Oppositions & Appeals
- Patent
- Portfolio Management
- Registered and Unregistered Design Rights
- Searching
- Strategy Planning
- Technology Transfer
- Trade Marks
- Watching Services
- Portfolio advice through IP Landscaping

## Diverse businesses, specific expertise

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HGF does not take just one approach for all clients. Specific industries or businesses have unique requirements and so, to protect them in a most thorough and effective way, our clients can call on the expertise of HGF's specialist teams. Each has a deep knowledge of a particular business or sector:

- Chemistry
- Electronics
- Engineering
- Law
- Life Sciences
- Nanotechnologies
- Pharmaceuticals
- Trade Marks

## Forward thinking, straight talking

Although fully conversant with the complexities of intellectual property, the professionals at HGF seek to explain the most difficult subjects in a clear and concise manner so that our clients fully understand the work we carry out on their behalf.

At every stage, the firm operates with professional expertise and commercial focus so that our clients can make appropriate and timely decisions and in the most cost-effective manner.

## Little acorns, giant oaks

HGF acts for a wide range of clients including major national and international companies, research organisations, universities, and SMEs. In fact, we are proud of the role we have played in helping individuals and small concerns to launch ideas which have gone on to become the basis of highly successful and profitable businesses. All our clients receive the same level of personal, considerate service, detailed attention and expert advice.



## Shared goals, mutual trust

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HGF is driven by a desire to succeed, and operates in the knowledge that this will largely be achieved through the success of our clients and the referrals their success will engender. As such, we do all in our power to ensure that our clients succeed by offering them the most sound, professional advice, by identifying commercial opportunities and/or threats, and by always being sensitive to budgetary constraints.

Each client is assigned a carefully selected attorney or team as required, whose skill-base and background match the specific needs of that client. Partners and staff work to the highest professional standards and undergo continuous professional development to ensure their knowledge and skills are of the highest calibre. Furthermore, as the delivery of professional services is increasingly dependent on IT, they are supported by an exceptional tailor-made information database facility.

We enjoy an outstanding level of trust with our clients and go to great lengths to understand their businesses, aims and aspirations. Through the knowledge transfer that typifies these close working partnerships, clients also enhance their own awareness of contemporary intellectual property issues.

## Establishing ownership, preventing misuse

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Securing your intellectual property rights through patents, registered designs or trade marks is often essential if you are to profit from your concept and creativity. HGF's professional knowledge and experience in this field is second to none, which ensures that you gain maximum advantage from your intellectual property. However, it is a commercial reality that your rights may be challenged and may be infringed by third parties.

Protecting, defending and exploiting your rights is the province of our fellow professionals at HGF Law, our sister law firm. Working seamlessly alongside HGF's Patent and Trade Mark Attorneys, the specialist IP solicitors at HGF Law have great skill and experience in exploiting and protecting intellectual property. They act decisively and rapidly, and form a formidable team with our attorneys to ensure you do not suffer by loss of your own rights, or by infringing the rights of others.



## In a nutshell, in conclusion

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### HGF has:

- access to all the necessary professional skills to give first rate advice and service
- experience in all aspects of intellectual property work
- proven ability in high technology fields
- university level experience among the firm's technical professionals
- a proven track record of success in obtaining and enforcing intellectual property rights

### HGF delivers:

- excellent working relationships with clients
- sound commercial focus
- proactivity and speed of response
- sensitivity to clients' budgetary constraints
- a 'no surprises' policy, particularly on costs

### HGF will:

- secure intellectual property rights in the UK, the rest of Europe and throughout the world. With offices in London and other locations within the UK, the firm is particularly well placed within Europe to act for clients worldwide
- provide professional expertise and value for money
- ensure that the benefits and pitfalls of intellectual property rights are understood by our clients. HGF regularly holds seminars to help increase the understanding of these rights
- give clients access to their portfolios via secure Internet connection, enabling them to monitor progress on their intellectual property matters at all times. Clients are encouraged to take advantage of this web access service which is provided without additional charge

## For further information

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